# ob SOUL 1337

Design/Development by Harry Roberts

cherri cheese dog.



## Influences

ob-SOUL-1337's visual language was inspired by various points in animation. Initial influences include Futurama, Into The Spider-Verse, Road Runner & Wile E. Coyote and the works of Cartoon Saloon, Gerard Way and Masaaki Yuasa.

Web animation was a key influence for the short's presentation and flow as works on Newgrounds and YouTube, while lo-fi and shocking, were unapologetic and expressive. Certain names who inspired the film include David Firth, Jonni Phillips and Ian Worthington.

Kaiba © 2008 Madhouse, Inc. Futurama © 2023 20th Television Wolfwalkers © 2020 Cartoon Saloon Bigtop Burger © 2023 Ian Worthington Barber Westchester © 2021 Jonni Phillips











## Conception

ob-SOUL-1337 was a short conceived from watching Futurama, questioning robots throughout pop culture are 1-to-1 with humans yet robots do not share our restrictions of brainpower, flesh, bone and mortality. This combined with a pessimistic view of the tech industry (particularly Big Tech, Silicon Valley and the rise of generative AI), nostalgia for Web 1.0, fondness for the internet's freedom of information, reflections on our relationship with technology and curiousities of death laid down the thematic foundations paired with the aforementioned creative influences.

ob-SOUL-1337 is a completely solo project with myself handling all pre-production, animation, dialogue, music, editing and branding. The film's production started alongside my Master's in September 2022 and finished in early August 2023. The film uses NO generative AI shortcuts with 95% of visual assets on screen made from scratch.

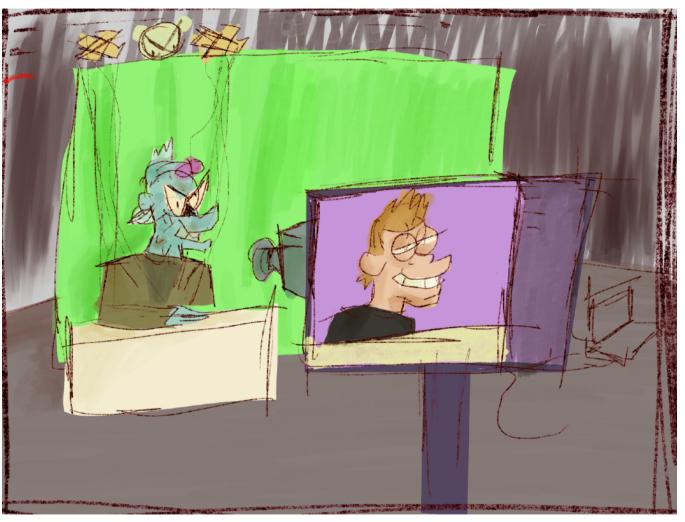
## **Art Direction**

ob-SOUL-1337's visual language is divided in 2 areas. One is the gritty semi-dystopian city run by Gootch, characterised with watercolor and ink backgrounds. The other is the sleek and hypnotic world of purGle, software housed inside Grimmi that aids the "prematurely deceased" with vibrant colours and waves.



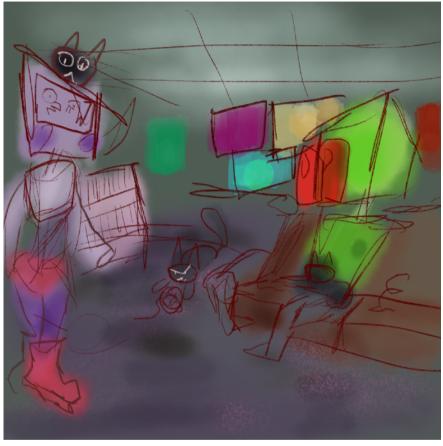
Collection of collage paintings. Acrylic on Cardboard. 2022





L: Concept art showing Grimmi. Digital illustration. 2022 R: Concept art showing Gootch. Digital illustration. 2022

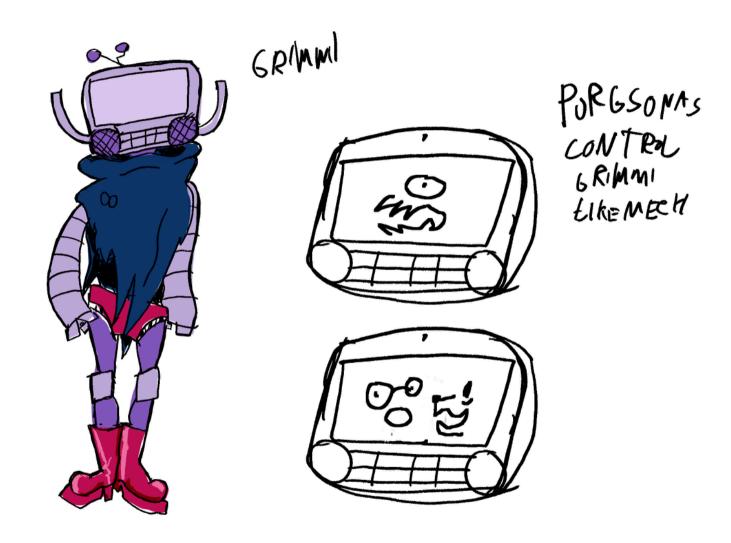




L: purGle Concept art . Digital illustration. 2022 R: Grimmi & Wendy concept sketch. Digital illustration. 2022

## Character Design

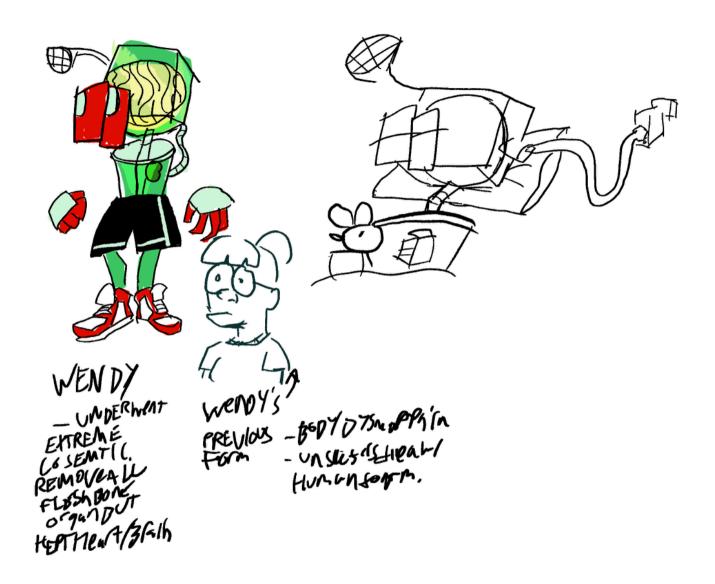
Some characters of ob-SOUL-1337 like Ray, Wendy and Gootch were created with the themes of dual identity on/ offline in mind. Ray being a closeted trans woman whereas Gootch covers up his decaying body. Grimmi acts as the Grim Reaper in the form of a mecha piloted by souls.



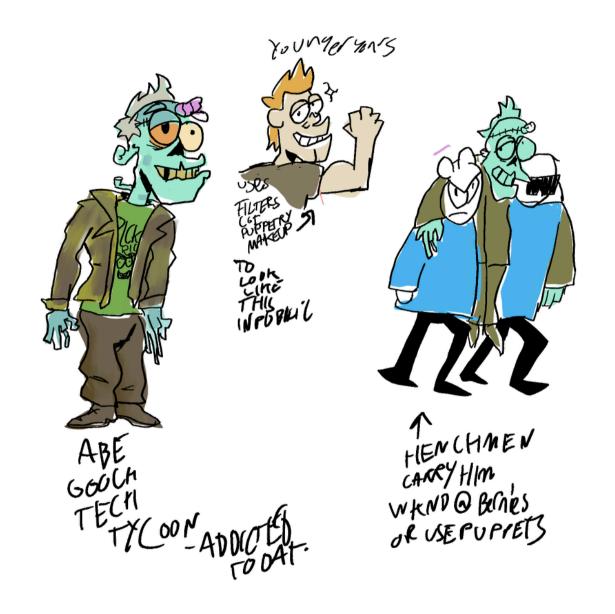
"Grimmi" Character Design. Digital Illustration 2022



"Ray" Character Design. Digital Illustration 2022



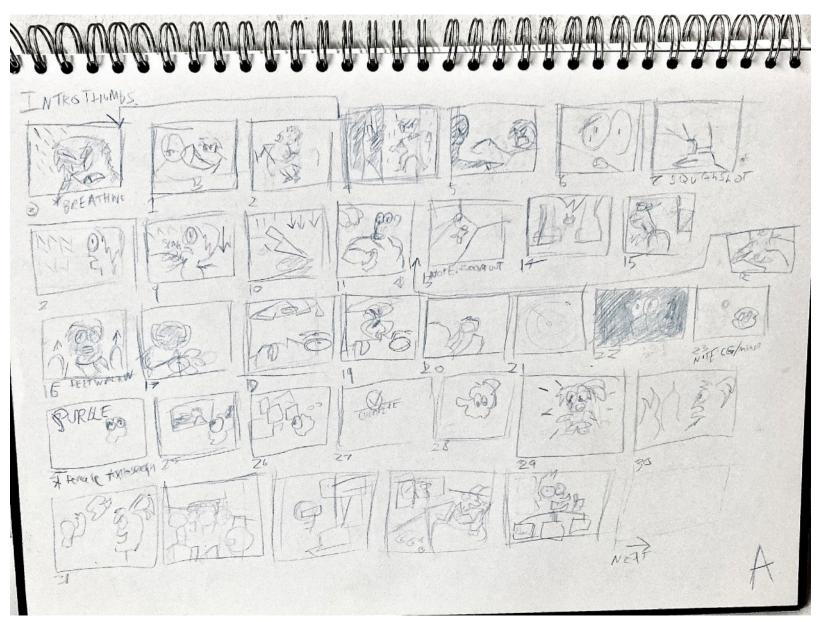
"Wendy" Character Design. Digital Illustration 2022





"purGsonas" aka "Grimmi-Gang" Character Design. Digital Illustration 2022

## Storyboards



Storyboards A: Ray's Death and introduction to purGle.



Storyboards B: Gootch's introduction/Wendy's introduction



Storyboards C: Slapstick section/Wendy's backstory

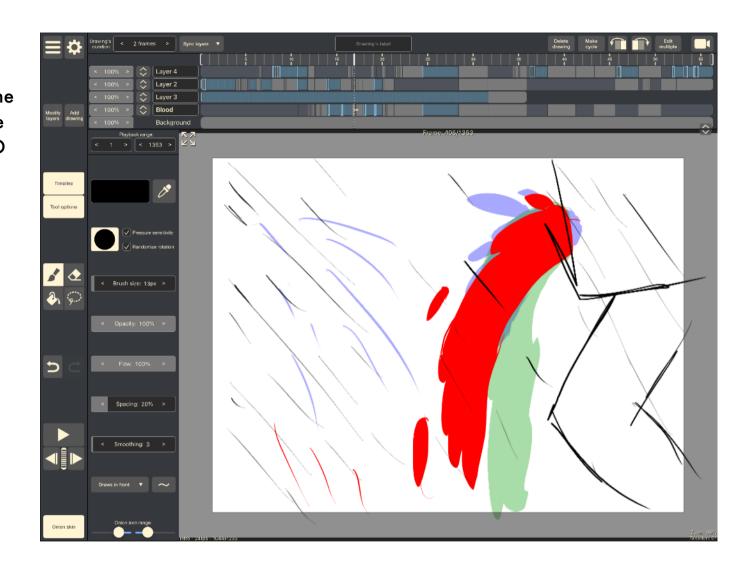


Storyboards D: Grimmi captured by Gootch/Climax



#### 2D Animation

The 2D portions of the film were done in RoughAnimator on iPadOS. While digital, the intent was to have the 2D portions be hand-drawn with little reliance on puppet rigs or tweening as well as having a raw look. Animation cycles were used prominent for efficiency, especially during dialogue scenes. Dialogue was done in a fashion similar to anime, priotising expressions and body language over accurate syllables.





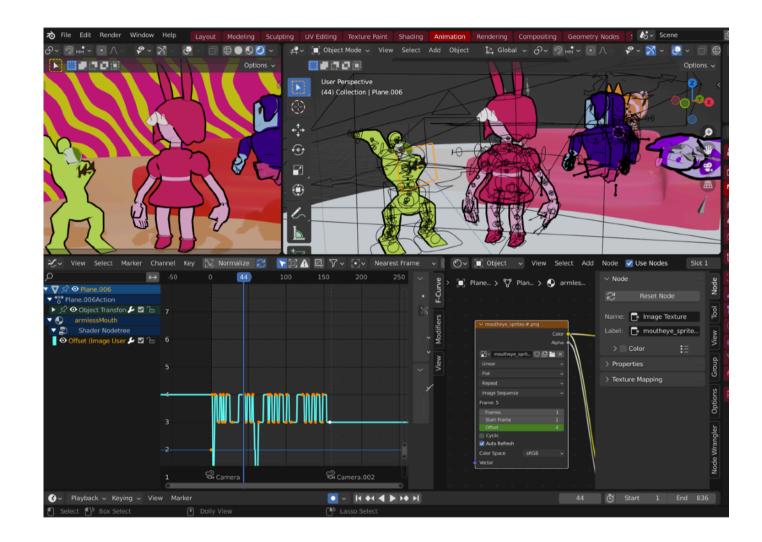
2D animation in ob-SOUL-1337 (2023)

## 3D Animation

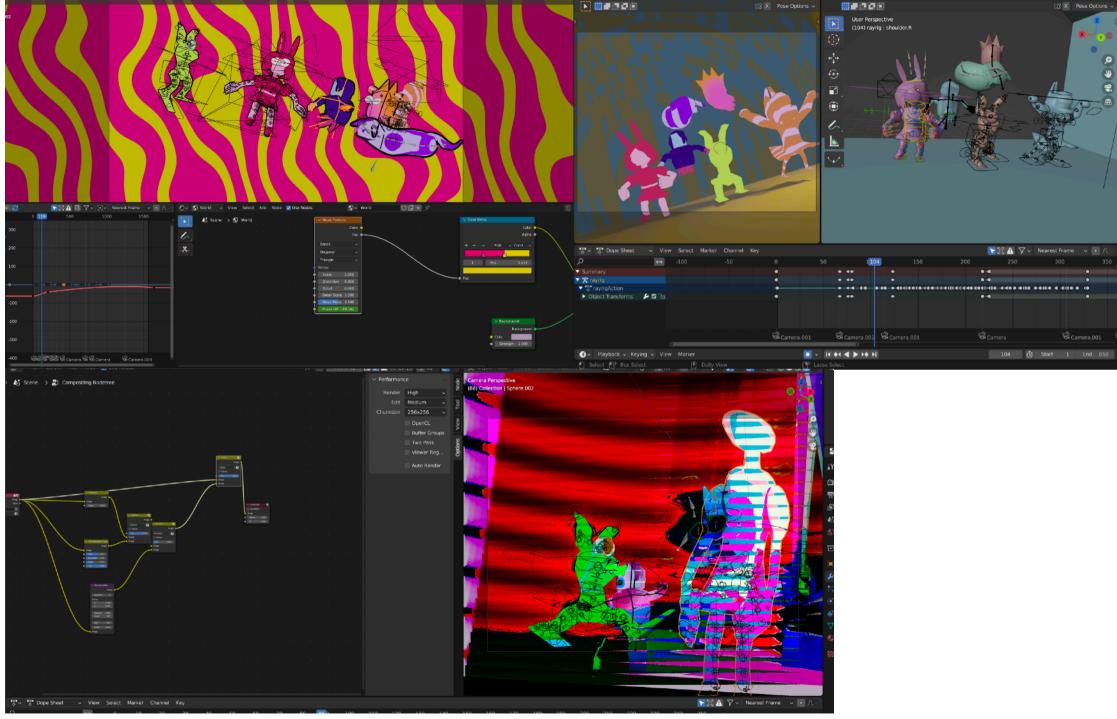
3D portions were done via Blender. Blender has been a go-to for 3D due to its accessibilty, versatility with different types of animation and the vast amount of resources, plugins and tutorials related.

I used a trademark of mine to animate 2D textures for eyes/ mouth/face in lieu of face rig to blend 2D/3D.

Everything down to a vertice in a scene can be animated and keyframed, which I took advantage alongside the composting nodes of to create the film's psychedelic look.



Screenshot of Blender 3.0 on macOS showcasing lipsyncing. 2023



Screenshots of Blender 3.0-3.5 showing animation development. 2023



3D Animation in ob-SOUL-1337. 2023

## Miscellaneous

Posters, branding and marketing materials were created as part of promotion for the film at the show and online.

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ob-SOUL-1337 logo. 2023



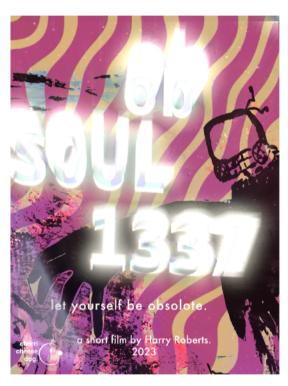


L: purGle logo R: purGLE.neocities.org web design.









ob-SOUL-1337 promotional posters. 2023